

Application Instructions

General Application Instructions

For specialty graphics to properly adhere, the application surface must be clean: free of oils, grease, dust, and debris.

Apply all specialty graphics in temperatures that are neither too hot nor too cold. The optimum temperature for installing is between 65° and 72°F. Graphics can be installed as low as 50° and up to 90°F. Larger outdoor graphics are easier to apply in the protection of shade.

Windows/Glass: Install on a clean and dry surface. Clean glass surface with water or a common glass cleaner. Best practices: A razor-blade scraper with glass cleaner (or water) can be used to remove little bits of crud. Using a paper towel or lint-free rag, wipe glass surface with isopropyl alcohol or denatured alcohol.

Other Surfaces: For all other applications, make sure surface is clean and dry. Choose a location to test graphic adhesion.

Method: Use overlapping strokes as you apply the graphic to the surface. If you don't have an installation squeegee, a stiff plastic (like a credit card) can be helpful to smooth the graphic out during application.

For video demonstrations of specialty graphics applications, including tips and techniques, visit: amatterofgraphics.com



1) Surface Prep.
Wipe glass clean.



2) Peel.
Begin to remove backing.



3) Stick.
Use overlapping strokes to apply the graphic.



4) Apply Pressure.
With a wiping motion, firmly press entire surface to activate adhesive.