

## Application Instructions

### General Application Instructions

For specialty graphics to properly adhere, the application surface must be clean: free of oils, grease, dust, and debris. If the surface has been painted recently, the surface must be allowed to cure for at least 45 days prior to graphic application.

Apply all specialty graphics in temperatures that are neither too hot nor too cold. The optimum temperature for installing is between 65° and 72°F. Graphics can be installed as low as 50° and up to 90°F. Larger outdoor graphics are easier to apply in the protection of shade.

**Walls:** Install on a clean and dry surface. Best practices: wipe dust from wall surface with a clean (slightly damp) cloth and allow to dry. Wall graphics adhere best to walls with gloss paint.

**Other Surfaces:** For all other applications, make sure surface is clean and dry. Choose a location to test graphic adhesion. Because surface conditions and properties can vary widely, it is ultimately the responsibility of the end user to test the bond and effective removal of the adhesive graphic from the chosen surface.

**Method:** Use overlapping strokes as you apply the graphic to the surface. If you don't have an installation squeegee, a stiff plastic (like a credit card) can be helpful to smooth the graphic out during application.



**1) Surface Prep.**  
Wipe clean.



**2) Peel.**  
Begin to remove backing.



**3) Stick.**  
Use overlapping strokes to apply the graphic.



**4) Apply Pressure.**  
With a wiping motion, firmly press entire surface to activate adhesive.

For video demonstrations of specialty graphics applications, including tips and techniques, visit: [amatterofgraphics.com](http://amatterofgraphics.com)