Application Instructions

General Application Instructions

For specialty graphics to properly adhere, the application surface must be clean: free of oils, grease, dust, and debris. There must be no loose areas on the application surface (like flaking concrete, etc.) as the adhesive could lift or disturb the loose elements when the graphic is removed.

Apply all specialty graphics in temperatures that are neither too hot nor too cold. The optimum temperature for installing is between 65° and 72°F. Graphics can be installed as low as 50° and up to 90°F. Larger outdoor graphics are easier to apply in the protection of shade.

Outdoor Floors: Install on a clean and dry surface. If floor surface is wet, allow to dry <u>completely</u> before installing graphic. Avoid washing with liquids because moisture will linger and the application may fail if underlying surface is damp. A completely dry surface ensures a proper adhesive bond. ***Best practices:*** Brush the surface with a broom and use a lightly damp cloth to rid surface of excess dust and debris. When applying graphic, use firm pressure when applying the graphic to help ensure a proper adhesion bond. Adhesive reaches its full bond strength in 24-36 hours.

Other Surfaces: For all other applications, make sure surface is clean and dry. Choose a location to test graphic adhesion. Because surface conditions and properties can vary widely, it is ultimately the responsibility of the end user to test the bond and effective removal of the adhesive graphic from the chosen surface.

Method: Use overlapping strokes as you apply the graphic to the surface. If you don't have an installation squeegee, your hand (open palm and fingers) can be used to apply pressure and smooth the graphic out during application.

1) Surface Prep.
Make sure surface is clear of debris.

2) Peel.
Begin to partially remove backing.

3) Stick.
Use overlapping strokes to apply the graphic.

4) Apply Pressure.
With a wiping motion, firmly press entire surface to activate adhesive.

For video demonstrations of specialty graphics applications, including tips and techniques, visit: amatterofgraphics.com