

Magnetic Sign Care and Maintenance

This guide explains how to get the most life out of your magnetic signs. Failure to follow the care tips and usage instructions contained in this document may cause damage to the magnetic sign and/or the surface to which it has been applied and/or possible failure of the magnet to maintain its hold. The manufacturer takes no responsibility of and will not be held liable for any damage caused by use of this product. Please do not discard this guide – keep it handy for periodic reference and review.

Before you use your vehicle magnets for the first time, follow these easy steps for the best results. If your magnets were shipped rolled, prior to putting them on your vehicle, un-roll the magnets and allow to sit (print-side up) overnight on a clean, warm, flat surface (like a table in your office or the hood of your car in your garage). This will help the material to lose some of the curl and relax.

Proper Use & Care

Always apply clean signs to a clean surface. It's important to wipe off the area you will be placing the magnetic signs on with a soft (barely damp) cloth to remove any loose dirt that might be there. Also wipe off the back side of the signs. Dirt or dust on either the vehicle or the magnetic sign can cause scratching on the painted surface. If both surfaces are clean and dry, you should have no problems getting a good, strong bond between the magnetic signs and the vehicle.

Preparing the Vehicle (or Other) Surface

Before affixing your magnetic sign to a metal surface, make sure all surface paints, clear coats and waxes are cured (hardened). Approximate curing times are: 90 days for paint, 60 days for clear coats, and two days for wax.

Make sure the entire area of the vehicle surface where you want to place the magnet is metal. If some areas are plastic or fiberglass, gaps can form, allowing wind to get under the magnetic sign and pull it off.

Magnetic signs will not work on vehicles that have non-magnetic body panels (such as fiberglass), non-ferrous metals like aluminum, plastic, simulated wood-grain siding, vehicles that have been repaired with Bondo®, or vehicles that have been painted numerous times. Even newer cars have unreported fiberglass repairs to metal surfaces. It is the vehicle owner's responsibility to test the entire surface for proper magnetic adhesion.

Important: Remove the signs for routine inspection and cleaning at least weekly. Clean both the magnetic sign and the vehicle surface – use a mild detergent soap to clean your magnetic signs. Wipe dry with a soft cloth or allow the surface to air dry normally. Weekly removal and cleaning of the vehicle and magnetic signs also helps avoid magnetic polarization of the vehicle's surface area under the magnetic sign.

Applying in Cold Conditions

Always be careful when handling cold magnetic signs. The magnetic material becomes stiff and relatively inflexible when it is cold, making rips and tears easier to happen. The signs should feel soft and flexible before applying. If placing or repositioning magnets on a vehicle under cold conditions, do so in a heated garage. If the signs are applied while it is cold and stiff, they won't properly grip the vehicle surface. It's OK to use your magnetic signs in cold weather and it's OK to put the magnetic signs on in cold weather, but the signs must be warm when applied. Please use caution when using your magnets in these conditions.

Applying the Sign to the Vehicle

Attach your magnetic sign to a smooth metal surface that as is flat as possible. The surface should be free of trim, moldings, indentations, dents, ridges, or rust spots. For best results, the magnetic sign itself should be at room temperature (60°F or above) when installed.

Carefully align one edge of the magnet to the vehicle's surface and then allow the magnetic pull between the sign and the vehicle's surface to help attach the rest. Be sure the entire magnetic sign is flat against the surface with no air pockets. If you place the magnet in the wrong position, completely remove the magnet from the surface and re-affix. When removing the magnetic sign, lift at the sides and not at the corners. Do not pull the magnetic sign across the surface as that may stretch or damage the sign or scratch the vehicle surface.

Please note that long-term use on surfaces frequently exposed to sunlight can result in uneven fading of the overall surface since the area covered by the magnetic sign is shielded from the sun (and ultraviolet rays in particular).

Magnetic Sign Storage

It's also very important to thoughtfully store your magnetic signs—we recommend flat storage. Don't toss it in the trunk or the back of your pick-up truck piling other stuff on top of it. Magnetic signs tend to take the form of whatever shape they are up against. If the magnetic signs are not flat when you apply them, the signs will not properly grip the vehicle surface.

Follow these simple tips and you should get years of service from your magnetic signs.

Remember to:

- Apply clean magnetic signs to a clean surface
- Apply your magnetic signs warm
- Press out all air pockets
- Remove, inspect, and clean the magnetic signs at least weekly
- Store magnetic signs flat