



EZ STIK™ Tech Skins (Smooth POP Sticker Sheet) are adhesive backed, vinyl graphics that are “die-cut” to different shapes within a sheet which can be individually applied to all sorts of personal items.

- Vibrant full color print
- Value priced, short-term use (one year outdoors)
- Medium-tack adhesive
- Easy to apply
- Clean, residue free removal
- Up to 6 Die Cut Shapes on a single sheet (included in standard pricing)

EZ STIK™ Tech Skins are a fun way to receive brand exposure and add character and personality to tech gear and other everyday items. These Smooth POP sticker sheets are value-priced making them a smart marketing give away. When a person voluntarily places a brand on their personal stuff (and proudly displays it), this is the “Holy Grail” that every business seeks.



The simple placement of a branded sticker communicates so much without saying a single word. When placed on a personal item, it communicates customer satisfaction, product quality, pride in the brand, and most of all, it's an endorsement. **We're talking about fundamental, grassroots marketing at it's finest!**

These value priced Tech Skin sheet sets (Smooth POP sticker sheets) make it easy and affordable to arm your customers with your brand. Graphics are easy to apply and when removed, leaves no sticky residue behind.

EZ STIK™ Tech Skins (Smooth POP Sticker Sheet)

Item: EZTP

Use: Indoor/outdoor. Apply to most smooth surfaces. Waterproof. Short-term use.

Media: Single layer 6 mil vinyl (no laminite)

Adhesive: acrylic, medium-tack, removable, clean removal

Tech Skin Sticker Sheets – here are some tips to help you put together a successful Tech Skin design:



Brand / logo — it all starts with an identity and there's no shame in putting a spotlight on the brand. Some of the most memorable Super Bowl commercials ended up being **flops** because they failed to reinforce the brand (people remembered the commercial but couldn't tell you who it was for).



Industry Tenets — catch phrases, slogans, and short statements that relate to the culture of the brand and it's audience.

Playful, educational, call to action or things that make you stop and think are all good candidates.



Graphics — The use of icons, emoji's, and clipart elements are a great way to drive home a point without saying a word.



Product — If a product is associated with the brand, consider one of the stickers being the product.



Creative Design — People are more likely to use stickers that are visually striking, playful or artistic. Colors, fonts, and shapes add to the fun and are ingredients for a memorable sticker sheet.



Variety — the best Tech Skins have a little of everything. Brand, slogan, mascot, fun phrase, clipart or icon, product, etc.

General Application Instructions

For specialty graphics to properly adhere, the application surface must be clean: free of oils, grease, dust, and debris. If the surface has been painted recently, the surface must be allowed to cure for at least 45 days prior to graphic application.

Apply all specialty graphics in temperatures that are neither too hot nor too cold. The optimum temperature for installing is between 65° and 72°F. Graphics can be installed as low as 50° and up to 90°F.

Walls: Install on a clean and dry surface. Best practices: wipe dust from wall surface with a clean (slightly damp) cloth and allow to dry. Wall graphics adhere best to walls with gloss paint.

Other Surfaces: For all other applications, make sure surface is clean and dry. Choose a location to test graphic adhesion. Because surface conditions and properties can vary widely, it is ultimately the responsibility of the end user to test the bond and effective removal of the adhesive graphic from the chosen surface.

For video demonstrations of specialty graphics applications, including tips and techniques, visit: amatterofgraphics.com

Method: Use overlapping strokes as you apply the graphic to the surface. If you don't have an installation squeegee, your hand (open palm and fingers) can be used to apply pressure and smooth the graphic out during application.



1) Surface Prep.
Wipe clean.



2) Peel.
Begin to remove backing.



3) Stick.
Use overlapping strokes to apply the graphic.



4) Apply Pressure.
With a wiping motion, firmly press entire surface to activate adhesive.