



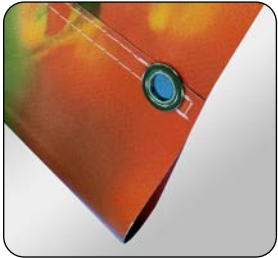
Pole Banners are printed double-sided with pole pockets on both the top and bottom and are typically displayed on light poles using a bracket system.

- 18 oz. Heavy-Duty Pole Banner Vinyl (1000 denier)
- Digital Direct Full Color with Weatherproof inks
- Double-sided Printing, Same or Different Graphics
- Double Stitch Sewn Pole Pockets (works in harmony with bracket system - hardware sold separately)
- 4 Standard Grommets
- Custom Sizes and Finishing Available



These hard working street pole banners, can be spotted all over town along streets, shopping malls, churches, school campuses and business parking lots. Pole banners are a marketing staple that are effective in promoting a brand or carry a message into the community.

Our standard pole banners can stand up to some harsh weather conditions -- good for all seasons. Each pole banner is made from 18 oz heavy-duty weatherproof outdoor scrim banner vinyl, digitally printed with weatherproof inks and finished with sewn pockets and allowing for a 3-inch pole pocket for the bracket arms and come standard with metal grommets for securing to the pole hardware.



- Seasonal Holidays
 - Brand Awareness
- School Spirit
 - Advertise and Promote

Popular Pole Banner Sizes

Item #	Size
PB1836	18" x 36"
PB1848	18" x 48"
PB2436	24" x 36"
PB2448	24" x 48"
PB2460	24" x 60"
PB3048	30" x 48"
PB3060	30" x 60"
PB-CUST	Custom Sizes Avail

Pole Banners / Item: PB

Use: Display from light poles. Double-sided print. Outdoor rated use.

Media: 18 oz. Heavy-Duty Scrim Banner Media. NFPA701 Fire Rated.

Finishing: Sewn pockets and standard grommets

Brackets & Hardware

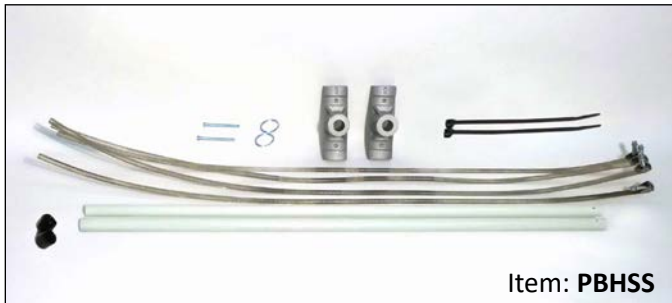
The rust free cast aluminum brackets provide for long lasting, strong, weather-resistant pole banner hardware system. The arms are fiberglass, designed to flex with the wind transferring some of the wind load off the banner. The unique base design will fit square, round, or multi-sided poles and with proper care, will last for years. Available in widths 18", 24", 30" and 36".



Single Set (displays 1 banner per pole)

Item PBHSS Includes:

- 2 - Aluminum Brackets
- 2 - solid fiberglass arms (white)
- 2 - end caps
- 2 - pins & rings
- 4 - 40" stainless steel bands



Item: PBHSS

Double Set (displays 2 banners per pole)

Item PBHDS Includes:

- 4 - Aluminum Brackets
- 4 - solid fiberglass arms (white)
- 4 - end caps
- 4 - pins & rings
- 4 - 40" stainless steel bands



Item: PBHDS

Banner Hanging Tips – Best Practices

- A “top-to-bottom” approach works well. Install the top bracket first, bottom bracket second.
- Recommended install height: Minimum of 15’ from the ground to the bottom of banner (for parking lots and street locations).
- If possible, choose a calm weather day to install the pole banners. If it’s windy or rainy, it is possible to secure the banner incorrectly.
- Adjust brackets so that the banner is gently taunt which will minimize movement of the banner from wind.
- The banner is secured to the hardware using zip ties at top and bottom grommet locations.
- A properly installed pole banner has enough tension that the banner stays in place and doesn’t move on the banner arms or “flap” in the wind. Flapping type of movement (like a flag waving in the wind) is movement will shorten the life of the banner.

Maintenance

Regular inspection of the pole banner and hardware is important. Adjust as needed. This will maintain a professional look and will help ensure the banner and bracket system lasts.

Storing Vinyl Banners

Be sure your banner is dry before storing. Roll your banner then store in a clean, dry, indoor location away from direct sunlight.