



**Minimal footprint. Maximum impact. Sleek looking display that's at home in any professional environment. Ultra-portable compact design. Conveniently stores in its included canvas carry case.**

- Anodized Aluminum Base
- Plastic End-caps
- Two-Piece Support Pole
- Signature Anti-Curl Media
- Full Color Print (scratch resistant)
- Nylon Zippered Carry Case
- Compact Design - Ultra Portable
- Indoor use only / Six-Month Warranty\*
- Size: 15" x 24"

All the advertising impact of our standard retractable stands with a much smaller footprint. For its compact size, it boasts a generous print area which makes it ideal for lobby welcome desks, check-in counter stations, trade show tables, department store counter-tops and more.



Front



Back

**Desktop Executive Banner Stand / Item: DTEXE**

**Hardware:** Slender aluminum hardware base, connecting poles, top clamp bar, and black carry case.

**Media:** 13 oz Smooth Blockout Anti-Curl. NFPA701 Fire Rated.

**Warranty:** 6 month warranty\*

## Set Up Instructions

### Step 1

Prepare the stand. Remove from case.



### Step 2

Assemble the pole segments



### Step 3

Locate the receiving hole on the stand base and insert the pole.



### Step 4

Grasping the "top bar" from the center, pull banner up, out of the base.



### Step 5

Attach the clamp rail (top bar) to the top of the pole.



### Step 6

Set up complete.



**For videos demonstrating setting up a banner stand,  
visit: [amatterofgraphics.com](http://amatterofgraphics.com)**

\*Hardware Warranty warrants product against defects in materials, workmanship, and mechanical failure of internal retraction unit based on normal use. Graphic Warranty covers the print vibrancy and media performance. Neither warranty covers damage due to accidents, abuse, mishandling, or normal wear and tear. Any repair or replacement is at discretion of factory.