



Vehicle Grade Vinyl Standard is a custom printed, adhesive backed, vinyl graphic for flat vehicle surfaces like tailgates, doors, and side panels.

- Easy to apply spot graphics
- Digital direct full color print
- Single-piece rectangle with rounded corners or circle shape standard, custom contour cut available
- Laminated for lasting, durable performance
- Removes without residue or damage to exterior *
- Won't blow off or be stolen like traditional magnets
- Small quantities available

**See general application instructions for surface preparation and application tips. Not recommended to be applied to vehicle surfaces containing rust, oxidized paint, or un-repaired damage. Graphics applied to surfaces that aren't completely clean and free of debris may affect lifespan of product.*

Maximize your marketing message through increased visibility using spot graphics designed especially for vehicles. It doesn't take a fully wrapped vehicle to be "eye catching" and make an impression — achieve additional exposure while you drive around with Vehicle Grade graphics on your car or truck.

Instead of magnets that can lose their grip or be easily stolen, vehicle grade vinyl is a professional and economical way to brand your vehicles and be seen while you're on the move. Our vehicle grade graphics are designed to endure the demanding conditions associated with transit including road grime, extreme weather and regular visits to the car wash.

Whether it's a full color company logo or just a name and number, these graphics can be cut to size and are easy to install on clean, flat vehicle surfaces.



Vehicle Grade Vinyl Standard / Item: VG

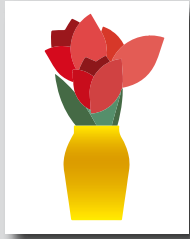
Use: Outdoor rated graphics for flat vehicle surfaces like tailgates, doors, and side panels

Media: Calendered 6mil including protective coating laminate

Adhesive: acrylic, medium-tack, removable

Durability: UV stable and up to 5 years clean removal (edge seal liquid recommended for full-term use)

Finishing Cut Options – While all EZ STIK™ graphics come standard with a square cut trim, many of the products can be finished with custom cutting, providing an enhanced visual appearance. Below are the cut options available on Vehicle Grade Vinyl Standard.



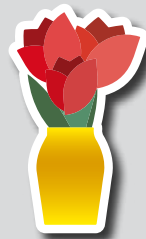
Standard Square Cut

Rectangle or square shape with straight sides and square corners.



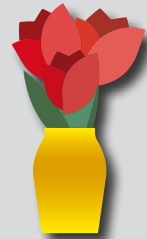
Simple Shape Cut

Circle, diamond, triangle, rounded corners, etc. Additional charges may apply.



Cloud Cut

A single-piece graphic that is cut to shape with a "cloud" margin (white or colored) around the design. Additional charges may apply.



Contour Cut

A single-piece graphic that is cut to shape with no margin around the design (cut to color). Some limitations may apply. Additional charges may apply.

General Application Instructions

For specialty graphics to properly adhere, the application surface must be clean: free of oils, grease, dust, and debris.

Apply all specialty graphics in temperatures that are neither too hot nor too cold. The optimum temperature for installing is between 65° and 72°F. Graphics can be installed as low as 50° and up to 90°F. Larger outdoor graphics are easier to apply in the protection of shade.

Vehicles: Install on a clean and dry surface. A clean vehicle surface that was very recently washed is ideal. Best practices: Following a thorough wash and wax, using a paper towel or lint-free rag, wipe surface with isopropyl alcohol or denatured alcohol to remove any remaining grease or oily film. Make sure surface is completely dry prior to applying graphics.

Other Surfaces: For all other applications, make sure surface is clean and dry. Choose a location to test graphic adhesion.

Method: Use overlapping strokes as you apply the graphic to the surface. If you don't have an installation squeegee, a stiff plastic (like a credit card) can be helpful to smooth the graphic out during application.

Note: Long-term use on surfaces frequently exposed to sunlight can result in uneven fading of the overall surface since the area covered by the graphic is shielded from the sun (and ultraviolet rays in particular).

For video demonstrations of specialty graphics applications, including tips and techniques, visit: amatterofgraphics.com



1) Surface Prep.
Wipe clean.



2) Peel.
Begin to remove backing.



3) Stick.
Use overlapping strokes to apply the graphic.



4) Apply Pressure.
With a wiping motion, firmly press entire surface to activate adhesive.