

Application Instructions

General Application Instructions

For specialty graphics to properly adhere, the application surface must be clean: free of oils, grease, dust, and debris.

Apply all specialty graphics in temperatures that are neither too hot nor too cold. The optimum temperature for installing is between 65° and 72°F. Graphics can be installed as low as 50° and up to 90°F. Larger outdoor graphics are easier to apply in the protection of shade.

Vehicles: Install on a clean and dry surface. A clean vehicle surface that was very recently washed is ideal. Best practices: Following a thorough wash and wax, using a paper towel or lint-free rag, wipe surface with isopropyl alcohol or denatured alcohol to remove any remaining grease or oily film. Make sure surface is completely dry prior to applying graphics.

Other Surfaces: For all other applications, make sure surface is clean and dry. Choose a location to test graphic adhesion.

Method: Use overlapping strokes as you apply the graphic to the surface. If you don't have an installation squeegee, a stiff plastic (like a credit card) can be helpful to smooth the graphic out during application.

Note: Long-term use on surfaces frequently exposed to sunlight can result in uneven fading of the overall surface since the area covered by the graphic is shielded from the sun (and ultraviolet rays in particular).

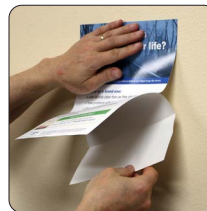
For video demonstrations of specialty graphics applications, including tips and techniques, visit: amatterofgraphics.com



1) Surface Prep.
Wipe clean.



2) Peel.
Begin to remove backing.



3) Stick.
Use overlapping strokes to apply the graphic.



4) Apply Pressure.
With a wiping motion, firmly press entire surface to activate adhesive.